

Social Media

Facebook, Instagram, Twitter, YouTube, Pinterest

WWC Tech Talk - Feb 11 2020

Why use Social Media?

Great way to:

- Communicate with others
- Keep in touch with family and friends
- Make long distance friendships
- Maintain relationships when unable to leave a home or care center

Reduces feelings of isolation and loneliness.
You feel connected.



Facebook

- Considered the top social media platform.
- FREE!!! Account required.
- Connect to friends, family members, coworkers, businesses, events, etc.
- Post comments, pictures or videos.
- Default Privacy settings are WIDE OPEN
- Publicly owned company. You are the commodity, not the customer. Be cautious of sharing too much information.
- You may select strong privacy, but Facebook maintains a full history and multiple backups of your “likes”, friends, etc.
- Be cautious of online quizzes and games
- **Keep pieces of identity separate. Individual details in different comments can be combined to generate identifiable information.**

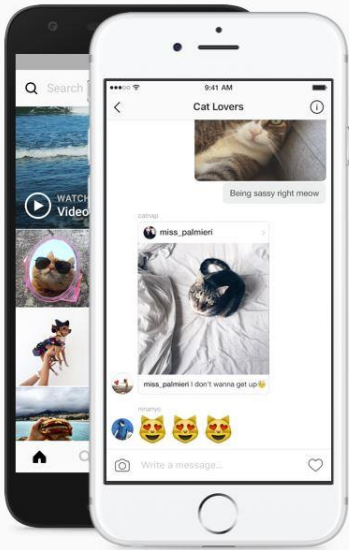
11 Facebook profile privacy tips

1. Lock down your profile
2. Limit who can see old posts
3. Post to selected friends
4. HIDE YOUR AGE and other personal information
5. Consider not setting your relationship status
6. Hide your Friend list
7. Limit Friend requests
8. Blocking
9. Remove location information
10. Keep photos private
11. If creating an Event, use “Invitation Only” setting



Instagram

- FREE. Account required.
- Owned by Facebook. Can connect using your Facebook account.
- Share/view pictures and short videos
- Connect with friends or interests
- Default privacy settings are WIDE OPEN
- Can “like” postings by others. Can share others’ postings but only privately.



Instagram
Sign up to see photos and videos from your friends.

1 **Log in with Facebook**

2

Mobile Number or Email

Full Name

Username

Password

Sign up

By signing up, you agree to our [Terms](#), [Data Policy](#) and [Cookies Policy](#).

3 Have an account? [Log in](#)

Get the app.

Download on the **App Store** GET IT ON **Google Play**

Instagram

Search

Edit Profile

Change Password

Apps and Websites

Email and SMS

Manage Contacts

Privacy and Security

Login Activity

Emails from Instagram



Poorjanedoe

[Change Profile Photo](#)

Name

Poorjanedoe

Username

Jane Doe

Website

Bio

Private Information

Email

Poorjanedoe123@gmail.com

Phone Number

Gender

Gender

Similar Account Suggestions

Include your account when recommending similar accounts people might want to follow. [?](#)

Submit

[Temporarily disable my account](#)

3 Ways to Log In

1. Log in with Facebook
2. Create New Account
3. Log in to existing account



Twitter

- Short “tweets” - maximum 140 characters
- Able to “retweet” or share someone else’s “tweet”. Comments can be added to your retweet.
- Able to comment on someone’s tweet by referencing the account name with an @ sign, e.g. @Poorjanedoe
- Great source of current news
- Great source of fake news too. Be cautious.
- BE CAUTIOUS: 1 out of every 3 accounts are fake
- Many many many comments are Memes. And memes are more likely to be retweeted which many Twitter users love. They feel popular.

What's a Meme?

Pronounced "meem"



A Meme is a joke or comment about a specific topic/photo that goes viral

Oscars 2020: Billie Eilish saw herself on a large side screen as the cameras zoomed in on her face. Almost immediately, people posted memes using this screenshot.

Example Meme #1

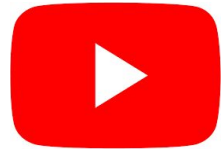


“Me remembering tomorrow is Monday”

Example Meme #2

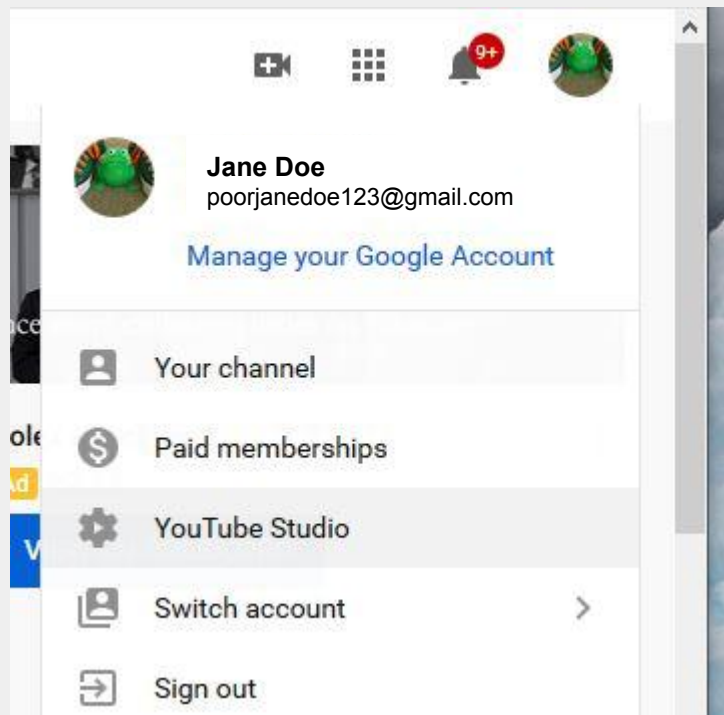
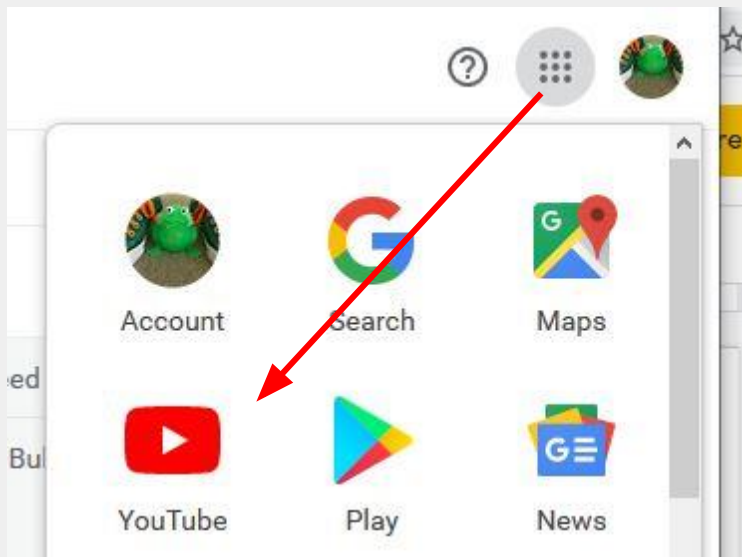


“would you like pineapple on that?”



YouTube

- FREE
- No account required to view videos
- Requires a Google account to post videos.
- Best privacy setting for your uploaded videos is “Unlisted” - Not searchable or publically available
- YouTube owned by Google.
- YouTube keeps history of your searches. Offers suggestions for videos to watch next.





Your channel
PoorJaneDoe

Dashboard

Videos

Playlists

Analytics



Comments

Channel videos

Uploads

Live

Filter

<input type="checkbox"/>	Video	Visibility	Restrictions	Date
<input type="checkbox"/>	 Summer Concert Add description 1:00:07	Unlisted	Copyright claim	Jun 10, 2019 Uploaded
<input type="checkbox"/>	 1:09	Unlisted	None	Nov 10, 2018 Uploaded



Options

- Edit title and description
- View on YouTube
- Get shareable link
- Promote
- Download
- Delete forever

 CREATE



Upload video



Go live

Settings

General

Channel

Upload defaults

Permissions

Community

Basic info

Advanced settings

Title ?

Add a title that describes your video

Description ?

Tell viewers about your video

Public

Private

Unlisted

Settings

General

Channel

Upload defaults

Permissions

Community

Basic info

Advanced settings

License

Standard YouTube License

Category ?

None

Original video language, subtitles, and CC

Video language

Select

Caption certification ?

None

Community contributions

Off

Comments

Allow all comments

Hold potentially inappropriate comments for review

Hold all comments for review

Disable comments

CANCEL

SAVE



Pinterest

- FREE - requires account
- Electronic bulletin boards for interesting topics
- Default settings are WIDE OPEN
- Pinterest remembers your search history, but it can be deleted
- Create PUBLIC or PRIVATE boards. Share private boards with friends
- A great way to find and 'save' ideas for reference



Welcome to Pinterest

Find new ideas to try

Continue

OR



Continue with Facebook



Continue with Google

By continuing, you agree to Pinterest's [Terms of Service](#), [Privacy Policy](#)

Already a member? [Log in](#)

[Create a business account](#)



Use Pinterest with Google



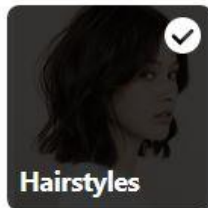
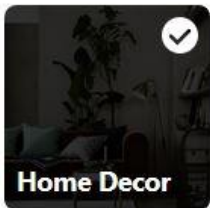
poorjanedoe123@gmail.com

Continue as Jane

To create your account, Google will share your name, email address, and profile picture with Pinterest. See Pinterest's [privacy policy](#) and [terms of service](#).



Last step! Tell us what you're interested in



Done

+ ✎ 📁

PoorJaneDoe
0 followers · 5 following

Boards Pins Tries Topics

+
Create board

Create board ✕

Name

Visibility Keep this board secret. [Learn more](#)

Cancel Create

Save some pins to your new board ✕




Done

+ ✎ 📁

Tech Talk Ideas
1 Pin

Your Pins More Ideas Organize

Find some ideas for this board:

PoorJaneDoe |   

Add a free business account

Unlock pro tools like ads and analytics by adding a free business account

[Add account](#)

Tune your home feed

Edit settings

Install the Windows app

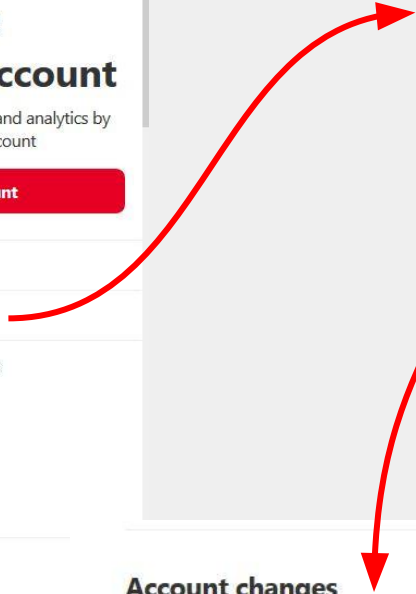
Request a feature








Get help

See terms and privacy

Add account

Log out
If you log out, you won't be able to ideas or browse your personalized feed!



-  Edit profile
-  Account settings
-  Claim
-  Notifications
-  **Privacy and data**
-  Security
-  Apps

Privacy and data

Decide whether your Pinterest profile will be hidden from search engines, and what kinds of data you want us to use to improve the recommendations and ads you see. [Learn more](#)

[Cancel](#) [Done](#)

Search Privacy

Hide your profile from search engines (Ex. Google). [Learn more](#)

Personalization

Use sites you visit to improve which recommendations and ads you see. [Learn more](#)

Use information from our partners to improve which recommendations and ads you see. [Learn more](#)

Use your activity to improve the ads you see about Pinterest on other sites or apps you may visit. [Learn more](#) in Help Center.

[g. Learn more](#)

Account changes

Convert to a business account. You'll keep your boards and Pins, and switch to a business-only account.

Hide your Pins and profile

Delete your account and account data

[Convert account](#)

[Deactivate account](#)

[Close account](#)

Use Caution Online!



Everyone is listening to you!

To stay safe, be SMART

S	SAFE: Keep your stuff locked down.
M	MEET: Do you really know who you are meeting?
A	ACCEPTING: Files you can trust and files you can't.
R	RELIABLE: Trust, but <u>VERIFY</u> any information
T	TELL SOMEONE: (kid advice) - Nasty words, nosy people, and bad advice

Don't Feed The Trolls!

TROLL MAKE INTERNET MAD.
TROLL LIKE ANGER.
TROLL WANT PEOPLE AS
MISERABLE AS TROLL.



TrollTutorials.com

- Troll - a person who intentionally incites anger and sows division for their own entertainment
- Trolls feed off getting a rise out of people
- DO NOT react in any way. Ignore if possible, block the troll, or logout
- The core of trolling is having fun at the expense of other people
- Examples of trolling:
 - Pretending to be someone to trick someone else
 - Making outlandish and intentionally inflammatory statements to get a rise out of people

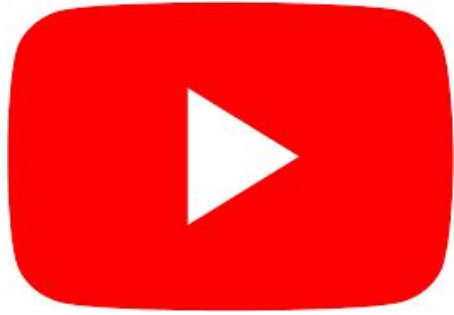
Dealing with Harassment

- Block first, ask questions never
- You can't UNSAY something online
- You don't want to become a meme
- Some people just want to be toxic
- If someone threatens you, document it and report it
- If you are worried, document EVERYTHING

Harassment Examples

- Cyber-Stalking
- Doxxing - publishing someone's private info on the internet
- Trolling
- Cyber-bullying - Ghyslain Raza "Light Saber Kid" 2002
- Hate Speech
- Public Shaming
- Intimidation/Threats





Any Questions?

